# PRACTICAL GUIDE I

# How to contribute to the SDGs with my project?

Environmental project recommendations









# Introduction to the 2030 Agenda

The 2030 Agenda for Sustainable Development was approved by the United Nations General Assembly through the September 25, 2015 resolution. It is expressed in 17 Sustainable Development Goals (SDGs) and 169 associated targets combining the three dimensions of sustainable development: **economic, social, and environmental.** 

Achieving the SDGs requires the active participation of organized citizens, academia, the private sector, and citizens as a whole, with the understanding that the SDGs are not an exclusive responsibility of the State, but rather a national responsibility.

In the case of the SGP (Small Grants Program, or PPD for its acronym in Spanish), these projects have a close conceptual bond with the SDGs and with citizen engagement guidelines established at the country level.

# Why add the SDGs?

- To mobilize resources
  - More investment and business opportunities for projects that address the challenges of the 2030 Agenda.
- To focus strategy
  - Identify risks and opportunities of the SDGs to the project, strengthen the purpose, and have a way to implement them with evaluation and monitoring indicators.
- To strengthen bonds

  Help to respond to society's demands helps to align stakeholder expectations.
- To improve performance
  Sustainability practices optimize competitiveness and performance.







































Image: SDG Logos

To learn more about the 2030 Agenda: https://www.un.org/sustainabledevelopment/

# 3 steps to include the SDGs



The priority SDGs you choose will be the ones on which your project activity will have the greatest impact. Below you will find a table with suggested SDGs, from which you can choose which one(s) you would like to contribute to with your project.

## 2. TARGETS AND INDICATORS

Each SDG has targets that you may consider in your action plan and include indicators to measure them. Identify which ones will be part of your project and ensure to obtain the metrics to measure their fulfillment through verifiers.

### **3. COLLECT AND REPORT**

Collect all the information to verify your contribution to the selected SDGs and make it part of your project report.

# SDGs, Targets and suggested indicators



#### SDG<sub>2</sub>

Targets and indicators especially recommended for projects in Agroecology and small-scale artisanal fishers thematic lines.

#### **Targets**

2.3 Increase agricultural productivity and incomes of small-scale food producers, in particular women, family farmers, and fishers, through access to resources, inputs, knowledge, and markets.

2.4 Ensure the sustainable food production systems and implement resilient agricultural practices that contribute to the maintenance of ecosystems.

#### **Indicators**

- (2.3) Diversifies production or adds value to the food produced (yes/no).
- (2.3) Improves existing capacity for sustainable production or incorporates new technologies for sustainable food production (yes/no).
- (2.4) Acreage or number of intervened farms that introduce new practices for sustainable production and/or in ecological transition.
- (2.4) Number of producers introducing new practices for sustainable production on their farms. (2.4) Number of family producers or small-scale artisanal fishers trained in natural resource management practices for sustainable food production.
- (2.4) Area intervened for the recovery of degraded soil or to prevent degradation.
- (2.4) Number of farms that reduce the use of agrochemicals.



#### SDG 5

Recommended targets and indicators for all projects ("transversal")

#### **Targets**

5.5 Ensure women's full and effective participation and equal opportunities for leadership 5.a Undertake reforms to give women equal rights to economic resources and natural resources.

#### **Indicators**

Number of direct and indirect beneficiary women out of the total number of beneficiaries.

Number of beneficiary women trained to improve their leadership or their abilities to increase their economic resources out of the total number of beneficiaries trained.



#### SDG 6

Targets and indicators especially recommended for projects in the Coastal Management thematic line.

#### **Targets**

- 6.3 Improve water quality by reducing pollution, eliminating wastewater discharge, and minimizing the release of chemicals and hazardous materials.
- 6. b Support and strengthen the participation of local communities in improving water and sanitation management.

#### **Indicators**

- (6.3) Variation of the water quality index of the body of water intervened by the project (coliform levels, batheability).
- (6.b) Number of people involved in community actions to improve water and sanitation management.
- (6.b) Number of people trained in water or sanitation management.





#### **SDG 7**

Recommended targets and indicators for all projects ("transversal").

#### **Targets**

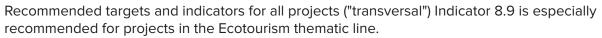
7.2 Increase the share of renewable energy in the energy mix

#### **Indicators**

Number of projects incorporating alternative renewable energy sources.



#### SDG 8



#### **Targets**

- 8.3 Promote job creation, entrepreneurship and innovation, and encourage the growth of micro- and small-sized enterprises.
- 8.4 Improve the production and consumption of the world's resources by endeavoring to decouple economic growth from environmental degradation.
- 8.9 Promote sustainable tourism that creates jobs and promotes local culture and products.

#### **Indicators**

- (8.3) Access to new markets and/or marketing channels (yes/no).
- (8.4) Number of people trained in technologies and practices to achieve sustainable management and efficient use of natural resources as means of production and consumption.
- (8.9) Supply of sustainable tourism products and services or (for existing enterprises) diversification of supply or existing capacity for sustainable tourism services (yes/no).



#### **SDG 12**

Recommended targets and indicators for all projects ("transversal") Indicator 12.b is especially recommended for projects in the Ecotourism thematic line.

#### **Targets**

- 12.4 Achieve the environmentally sound management of chemicals and all wastes and reduce their release to air, water, and soil.
- 12.5 Reduce waste generation through prevention, reduction, recycling, and reuse activities.
- 12.8 Ensure that people have relevant information and knowledge for sustainable development and lifestyles in harmony with nature.
- 12.b Implement tools to monitor sustainable development impacts for sustainable tourism that creates jobs and promotes local culture and products.

#### **Indicators**

Number of implemented training or promotion activities. (It is desirable for the information to be divided into topics such as ecosystem conservation, climate change, sustainable agricultural production, ecotourism, chemical product management, waste and effluent management, renewable energies, etc.).

(12.b) Incorporation of criteria to define or measure carrying capacities in the use of resources or other criteria to regulate the tourism activity's impact on natural or cultural resources.



#### **SDG 13**

Recommended targets and indicators for all projects ("transversal").

#### **Targets**

13.2 Integrate climate change measures into policies, strategies, planning and projects.

13.3 Improve education, awareness-raising, and human and institutional capacity on climate change mitigation and adaptation.

13.b Improve capacity for climate change planning and management, with particular emphasis on women, youth, and local and marginalized communities.

#### **Indicators**

(13.2 and 13.b) Number of people trained to integrate climate change response measures into the planning and management of productive activities or environmental conservation actions.

(13.3) Number of people receiving information related to climate change, adaptation, mitigation, and climate-resilient practices in their daily activities.



#### **SDG 14**

Recommended targets and indicators for all projects ("transversal") Indicators (14.2) (14.1) and (14.1) are especially recommended for projects in the Coastal Management thematic line; indicator (14.a) is especially recommended for projects in the Agroecology and Small-scale Artisanal Fishers lines.

#### **Targets**

14.1 Prevent and reduce marine pollution of all kinds, in particular from land-based activities.

14.2 Manage and protect marine and coastal ecosystems and take actions to restore them.

14.b Provide access for small-scale artisanal fishers to marine resources and markets.

#### **Indicators**

(14.2) Area of priority ecosystems in which practices for sustainable production or consumption have been introduced, by type of ecosystem.

(14.2) (14.1) Area of marine and coastal ecosystems intervened for conservation or recovery, by type of ecosystem.

(14.1) Number of people trained in managing the reduction of marine and ocean pollution.

(14.b) Diversifies production, improves existing capacities, or improves capacity to access markets (yes/no).

(14.b) Improves existing capacity for sustainable production or incorporates new technologies for sustainable food production (yes/no).



#### **SDG 15**

Recommended targets and indicators for all projects ("transversal").

#### **Targets**

15.1 Ensure the conservation, restoration, and sustainable use of terrestrial and inland freshwater ecosystems and their services.

15.5 Take action to reduce the degradation of natural habitats, halt the loss of biodiversity, and protect endangered species.

#### **Indicators**

(15.1) Area of terrestrial ecosystems intervened for conservation or recovery, by type of ecosystem (grassland, wetland, forests of different types, etc.).

(15.1) Area of priority ecosystems in which practices for sustainable production or consumption have been introduced, by type of ecosystem (grassland, wetland, forests, etc.).

(15.5) Area intervened for exotic vegetation control.



#### **SDG 16**

Recommended targets and indicators for all projects ("transversal").

#### **Targets**

16.7 Ensure responsive, inclusive, participatory and representative decision-making at all levels.

#### **Indicators**

(16.7) Number of participatory venues or mechanisms for management and decision-making. (16.7) Number of community representatives in dialogue instances with the national or regional government, private sector, and/or other entities, for the development of public policies.



#### **SDG 17**

Recommended targets and indicators for all projects ("transversal").

#### **Targets**

17.17. Effective partnerships in public, public-private, and civil society spheres and leveraging partnership resources (including international partnerships).

#### **Indicators**

(17.17.) Number of partnerships between private and/or public sector and civil society generated within the framework of the project.

For the **Small Grants Program** (PPD for its acronym in Spanish), the program technicians will provide details on the verifiers needed to justify compliance with the target.



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